

2nd WORKSHOP ON FIELD EXPERIMENTS IN STRATEGY, INNOVATION, AND ENTREPRENEURSHIP

Zoom Conference Center
The Cloud

Friday, February 26, 2021

Conference Information & Papers

Friday, February 26th

8:00 to 9:00 am Virtual Breakfast

Very much optional but we would love if you would drop in and say hi! We will be hanging out, sipping coffee, dealing with screaming kids, and all the rest. Talks will start at 9.00 am sharp with two ambitious field experiments.

Information Problems and Managerial Behavior

9:00 to 9:25 am *Managerial Attention, Employee Attrition, and Productivity: Evidence from a Field Experiment*

*Authors: Shannon X. Liu (Toronto) and **Hugh Xiaolong Wu (Wash U)***

9:25 to 9:50 am *The Value of Competitor Information: Evidence from a Field Experiment*

*Authors: **Hyunjin Kim (INSEAD)***

9:50 to 10:10 am *Discussion by **Raffaella Sadun (HBS)***

10:10 to 10:20 am Open discussion **then 10m break**

Human capital strategy for high-tech startups

10:30 am to 10:55am *More Women in Tech? Evidence from a Field Experiment
Addressing Social Identity*

Authors: *Lucía Del Carpio (INSEAD)* and **Maria Guadalupe (INSEAD)**

10:55 am to 11:20 am

Information Frictions and Employee Sorting Between Startups

Authors: **Kevin Bryan (Toronto)**, Mitchell Hoffman (Toronto), and Amir Sariri (Toronto)

11:20 am to 11:40 am

Discussion by **Thomas Astebro (HEC Paris)**

11:40 am to 11:50 pm

Open discussion **then 10m break**

Connecting experiments with practice

12:00 pm to 12:50 pm

Panel discussion: **Ajay Agrawal (Toronto)**, **Alfonso Gambardella (Bocconi)**, **Karim Lakhani (HBS)**

Moderator: **Rembrand Koning (HBS)**

Grab some grub and join the discussion. We will hear from three scholars who are making sure field experiments have an immediate impact on how managers, entrepreneurs and innovators make decisions.

Social Skills and Performance

1:00 pm to 1:25 pm

Social Skills Improve Business Performance: Evidence from a Randomized Control Trial with Entrepreneurs in Togo

Authors: **Stefan Dimitriadis (Toronto)** and Rembrand Koning (HBS)

1:25 pm to 1:50 pm

Structural Holes and Individual Performance: Causal Evidence from a Field Experiment

Authors: **Massimo Maoret (IESE)**, Lucas Dufour (Toronto), Fabio Fonti (NEOMA)

1:50 pm to 2:10 pm

Discussion by **Sharique Hasan (Duke)**

2:10 pm to 2:20 pm

Open discussion **then 10m break**

Finding breakthrough ideas

2:30 pm to 2:55 pm

Selecting Outlier Innovations: Experimental Evidence from a Global Pharmaceutical Firm

Authors: **Joshua Krieger (HBS)**, Ramana Nanda (HBS)

2:55 pm to 3:20 pm

When Do Experts Listen to Other Experts? The Role of Negative Information in Expert Evaluations for Novel Projects

Authors: **Jacqueline N. Lane (HBS)**, Misha Teplitskiy (Michigan), Gary Gray (Harvard), Hardeep Ranu (Harvard), Michael Menietti (HBS), Eva C. Guinan (Harvard), Karim R. Lakhani (HBS)

3:20 pm to 3:40 pm

Discussion by **Jana Gallus (UCLA)**

3:40 pm to 3:50 pm

Open discussion **then 10m break**

Happy hour

4 pm to 5:00 pm

Virtual Happy Hour.

Again optional, but an opportunity to hang out and chat about new ideas. Hopefully one or two will turn into field experiments that will be presented at next year's conference...or at the 10th anniversary of this workshop,, but we really do hope sooner!

Think of it as a "clubhouse" room, just with many fewer VCs and a greater interest in counterfactuals.

Logistics

“Location”

<https://hbs.zoom.us/j/93439362049?pwd=VnFjOVRSSkVJbUY4ZHFjRk1yeUgxdz09>

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Password: 230293

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877 853 5257 US Toll-free

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Organizer contact information

Sharique Hasan sharique.hasan@duke.edu

Hyunjin Kim hyunjin.kim@insead.edu

Rem Koning rem@hbs.edu

Email Rem if you run into technical problems!

Organizing Committee (2021)

Sharique Hasan, Hyunjin Kim, Rembrand Koning, Vish Krishnan, Karim Lakhani

Supporting Institutions



The Business School
for the World*



Laboratory for Innovation
Science of Harvard

UC San Diego

RADY SCHOOL OF MANAGEMENT



HARVARD
BUSINESS SCHOOL

Workshop Participants

Ajay	Agrawal	University of Toronto
Uttara	Ananthakrishnan	University of Washington
Thomas	Astebro	HEC Paris
Jiayi	Bao	UNC Chapel Hill
Iwan	Barankay	The Wharton School
Inês	Black	Duke University
Iavor	Bojinov	Harvard University
Tristan	Botelho	Yale
Albert	Bravo-Biosca	IGL-Nesta
Kevin	Bryan	University of Toronto
Vanessa	Burbano	Columbia University
Aaron	Chatterji	Duke
Marina	Chugunova	Max Planck Institute for Innovation and Competition
Larisa	Cioaca	Duke University
Bo	Cowgill	Columbia University
Pascale	Crama	Singapore Management University
Linus	Dahlander	ESMT Berlin
Mathijs	De Vaan	UC Berkeley
Giada	Di Stefano	Bocconi
Stefan	Dimitriadis	University of Toronto
Waverly	Ding	University of Maryland
Bernardo	Dionisi	Duke University
Chuck	Eesley	Stanford University
Daniel	Fehder	University of Southern California
Teo	Firpo	IGL-Nesta
Jana	Gallus	UCLA
Alfonso	Gambardella	Bocconi
Ina	Ganguli	University of Massachusetts Amherst
Brent	Goldfarb	University of Maryland
Joshua	Graff Zivin	UC San Diego
Daniel	Gross	Duke University
Maria	Guadalupe	INSEAD
Isin	Guler	UNC Chapel Hill
Jorge	Guzman	Columbia University
Benjamin	Hallen	University of Washington

Dietmar	Harhoff	Max Planck Institute for Innovation and Competition
Sharique	Hasan	Duke University
Robert	Hill	UNC Chapel Hill
Nan	Jia	University of Southern California
Evgeny	Kagan	Johns Hopkins University
Nilam	Kaushik	Indian Institute of Management Bangalore
Danny	Kim	Wharton, University of Pennsylvania
Joshua	Krieger	Harvard University
Vish	Krishnan	UC San Diego
Anuj	Kumar	University of Florida
Venkat	Kuppuswamy	Northeastern University
Jackie	Lane	Harvard University
Michael	Leatherbee	Pontificia Universidad Catolica de Chile
Demetrius	Lewis	Emory University
Tatiana	Lluent	Duke University
Liz	Lyons	UC San Diego
Kanetaka	Maki	Waseda Business School
Massimo	Maoret	IESE
Astrid	Marinoni	GeorgiaTech
Roger	Masclans	Duke University
Edward	McFowland III	University of Minnesota
Stephan	Meier	Columbia University
Rob	Metcalfe	University of Southern California
Kyle	Myers	Harvard University
Ramana	Nanda	HBS & Imperial
Elena	Novelli	Cass Business School
Alex	Oettl	GeorgiaTech
Jean	Oh	Columbia University
Lamar	Pierce	Washington University in St Louis
Henning	Piezunka	INSEAD
Jacquelyn	Pless	MIT Sloan School of Management
Marion	Poetz	Copenhagen Business School
Maria	Roche	Harvard University
Laura	Rosendahl Huber	Rotterdam School of Management, Erasmus University
Raffaella	Sadun	HBS
Sampsa	Samila	IESE
Henry	Sauermann	ESMT Berlin

Divya	Sebastian	Duke University
Lia	Sheer	Duke University
Dror	Shvadron	Duke University
Jasjit	Singh	INSEAD
Chiara	Spina	INSEAD
Vinay	Subramanian	Duke University
JK	Suh	Duke University
Terwase	Viashima	IESE
Bala	Vissa	INSEAD
Lucy Xiaolu	Wang	Max Planck Institute for Innovation and Competition
Binglu	Wang	Northwestern University
Dashun	Wang	Northwestern University
Binglu	Wang	Northwestern University
Hugh	Wu	Washington University in St Louis
Peter	Younkin	University of Oregon